

An International Maritime Pavilion

The **World Expos** are characterized by national pavilions, country by country....

While the "blue" planet is covered to over 70% by the ocean, more than 40% of the world population live beside the seas, maritime transport represents 90% of international trade volume, the exploitation for marine resources is the new Eldorado...

And: the ocean constitutes a major component of the Earth's climatic and biological balance.



as part of the World Expo

The idea of setting up an "International Maritime Pavilion" imposes itself. The ocean and maritime communities would thus gather in their own space. It is more than a symbol:

It would allow hosting presentations, expositions, and conferences covering all maritime issues, under their global and local aspects (port cities, shipping, marine energies, natural resources, tourism, coastal zones and their management, Maritime Spatial Planning etc.) and address the great public.

The World Expo's last edition

- **was in Shanghai (2010),**
- **runs currently in Yeosu,**
- **and next in Milano (2015)**

and their mottos:

- **"Better city – Better Live",**
- **"The living Ocean & Coast",**
- **"Feeding the Planet, Energy for life"**

By grouping the Maritime Community in a unique pavilion, beside the traditional national pavilions would materialise the global character and impact of the ocean.

This Sea World Expo is also an invitation for strengthening international cooperation towards better practice and policies.

The initiative needs **you** as a
European key stakeholder in the ocean sector!



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